

PLANE

# TALKING



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PLUS MORE



ADELAIDE AIRPORT LIMITED  
COMMUNITY NEWSLETTER  
AUGUST 2013

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## MD's comments

Mark Young

International flights out of Adelaide have been a hot topic over the past year, and I'm pleased to report more good news for travellers.

Last month I joined South Australian Premier Jay Weatherill and AirAsia X CEO Azran Osman-Rani to announce AirAsia X as the latest international carrier to add Adelaide to its network. As you can read in this edition of Plane Talking, AirAsia X will start with four services a week from October to Kuala Lumpur, quickly expanding to five services in November.

This comes on top of another record year, with Adelaide Airport Ltd remaining the fastest growing Australian capital city airport for international services in 2012/13.

Our growth has had some other interesting flow on benefits. In July we welcomed 25 new graduates from the Australian Customs and Border Protection Service. Their new roles have been created largely as a result of increased demand resulting from the jump in international passenger numbers.

As you'll also see in this edition, Adelaide Airport is leading the way with the adoption of Google Street View technology, so you can now take a virtual 'walk' through the terminal and even out to the side of the main runway. We're only the second airport in the world to be featured like this in Google Maps.

There's plenty of activity in the main terminal itself in coming months. Look out for exhibitions along the main concourse celebrating the SA Living Artists (SALA)

Festival and the Fleurieu Art Prize Festival. We have also teamed up with Music SA to feature live and original music in the terminal on Friday afternoons featuring local musicians.

On the environmental front, Adelaide and Parafield Airports have become the first airports in Australia to be recognised internationally by Airports Council International for mapping and committing to reduce carbon emissions.

Airport Carbon Accreditation is an independently assessed global program that recognises airports' efforts to manage and reduce their CO2 emissions, so it was a proud moment to receive certification in front of our peers at the recent ACI World Annual Congress in Istanbul.

In the midst of all this, Adelaide Airport Ltd has celebrated its 15th anniversary since we signed a 99-year lease agreement with the Australian Government to operate the airport.

It's amazing to look back at where we were in 1998 - an out-dated domestic terminal, few international flights, and the well-worn path across the tarmac in the rain to catch a flight. Now you can park your car and walk across to the terminal undercover before using state-of-the-art check-in facilities and boarding your flight via a state-of-the-art glass aerobridge.

**AIRASIA X**  
will fly 5 times a week to  
Kuala Lumpur from November

The arrival of AirAsia X will make international  
**TRAVEL MORE ACCESSIBLE**  
for South Australian travellers



Tourism Minister Leon Bignell, Premier Jay Weatherill, Air Asia X CEO Azran Osman-Rani, AAL Managing Director Mark Young

## Adelaide joins AirAsia X network

AirAsia X will join South Australia's airline market as the only low-cost long-haul carrier after announcing a direct Kuala Lumpur to Adelaide route to begin in October this year.

The new airline will start with four services a week, and plans to expand to five services in November.

Adelaide Airport Ltd (AAL) Executive General Manager Business Development Mal Andrews said AirAsia X would be the first international, low-cost carrier to fly to and from Adelaide.

"The arrival of AirAsia X will make international travel more accessible for South Australian travellers, as well as

attracting overseas visitors to Adelaide," Mr Andrews said.

"We've been talking to AirAsia X since they first started looking to the Australian market in 2007, so it's great to see those discussions coming to fruition."

SA Premier Jay Weatherill said the introduction of AirAsia X would make Adelaide an affordable destination for people and tourists from South East Asia, China and India.

"These low-cost flights will make South Australia a more affordable and appealing destination to tourists in our key Asian markets," Mr Weatherill said.

"AirAsia X's links into China will also help us capitalise on our fastest growing international market."

AirAsia X CEO Azran Osman-Rani said securing the Adelaide route had been a priority for the airline.

"Our goal since launching our first Australian service on the Gold Coast in 2007 was to operate in the five major mainland states, and we are proud to have accomplished this within six years," Mr Osman-Rani said.

"We are very excited to finally touch down in South Australia and bring some much needed competition to the skies."

# Global carbon tick for Adelaide and Parafield Airports



AAL Executive General Manager Airport Operations and Infrastructure, Vince Scanlon accepting the certificate in Turkey

Adelaide and Parafield Airports have become the first airports in Australia to be recognised internationally for mapping and committing to reduce carbon emissions.

Adelaide Airport Ltd (AAL), which operates both airports, received Airport Carbon Accreditation Mapping Level certificates at the ACI World Annual Congress in Istanbul, Turkey for its work in measuring its carbon footprint.

Airport Carbon Accreditation is an independently assessed global program that recognises airports' efforts to manage and reduce their CO<sub>2</sub> emissions.

AAL Executive General Manager Airport Operations and Infrastructure, Vince Scanlon, said the company was proud to be the first in Australia, and one of the first in the Asia Pacific region, to achieve accreditation.

"For the past five years we have been assessing our carbon footprint associated with activities such as operating terminal buildings, use of plant and vehicles and staff travel," Mr Scanlon said.

"We've previously received Australia-wide recognition for our environmental activities, and it is a significant achievement to now be recognised on an international scale for this work.

"We're now aiming to reach the next level of accreditation for our carbon footprint management and reduction.

"Adelaide Airport has already undertaken a number of green initiatives that will help us reach this goal, including solar power, energy reduction in the main terminal and stormwater re-use.

"In addition, we've entered a 'clean energy' partnership with the University of Adelaide

**Adelaide Airport is the first in Australia to receive Airport CARBON ACCREDITATION**



to support the development of initiatives that we believe will significantly change the way in which we use energy in the future."

Airport Carbon Accreditation was first launched by ACI Europe in 2009, and was extended to ACI Asia-Pacific in November 2011. It is an independent program administered by WSP Environment & Energy, an international consultancy appointed to enforce the accreditation criteria for airports.

Further information on Airport Carbon Accreditation can be found at [www.airportcarbonaccreditation.org](http://www.airportcarbonaccreditation.org)

# Adelaide Airport reaches 15-year milestone

Adelaide Airport Ltd (AAL) has celebrated its 15th anniversary since it signed a 99-year lease with the Federal Government to operate Adelaide and Parafield Airports. The company reached the milestone on May 28.

Managing Director Mark Young said AAL had invested \$450 million in infrastructure projects since 1998, with a further \$350m of projects currently under consideration to take place over the next 5 years.

Passenger numbers have increased by more than 80 per cent since 1998, with the strongest growth recorded in the international sector.

"Our international passenger numbers have grown by more than 2.5 times in the past 15 years, and we now have more than 40 international flights a week to cities across the Asia Pacific and Middle East regions," Mr Young said.

"Our passenger numbers continue to climb, and we're currently the fastest growing airport for international services in Australia.

"Meanwhile, Parafield Airport is now arguably Australia's premier location for flight training, with a number of international airlines, including Cathay Pacific and Dragonair, choosing Parafield to train their pilots."

The overall success of the privatisation of Australia's major airports was highlighted in a recent Deloitte Access Economics report into the sector's economic and social contribution.

The report found that in 2011, Australia's airports generated a total economic contribution of around \$17.3 billion, or 1.2 per cent of Gross Domestic Product.

Adelaide Airport is South Australia's largest single site employment precinct, directly creating jobs for 5,200 people, and contributes 2.3 per cent to the Gross State Product.

Airports also fulfil the basic social function of connecting individuals, families and communities with the rest of the country and indeed the world.

They facilitate critical medical services including Care Flight and the Royal Flying Doctor Service, the delivery of time-sensitive freight such as perishable products and mail, and the transfer of workers to job sites and employment centres.



15th anniversary celebrations with a terminal replica cake

# Singapore Airlines increase flights into Adelaide

International access to South Australia continues to grow with Singapore Airlines now increasing its flights to Adelaide from 10 to 12 each week.

Tourism Minister, Leon Bignell, said the extra flights on the Singapore to Adelaide route would continue to boost South Australia's profile as a tourism destination in overseas markets.

"The fact a major international airline is increasing its flights into Adelaide is great news for the South Australian tourism

industry because it makes our State even more accessible to overseas tourists," Mr Bignell said.

Singapore Airlines SA Manager Hugh Chevrant-Breton said passengers would now have a choice from two daily flights five days a week and one daily flight on the two remaining days.

"The new additional flights will increase easy and fast connections in Singapore to all the cities of the Singapore Airlines and SilkAir networks," Mr Chevrant-Breton said.

"It means Singapore Airlines offers more flights and more seats to and from Adelaide than any other international carrier."

The announcement comes almost 30 years after Singapore Airlines first started flying to Adelaide in 1984. Originally the Singapore route was flown via Melbourne, but went direct to Adelaide in 1996.

Singapore Airlines became the first international carrier to introduce daily flights to Adelaide in 2006.

 **Singapore Airlines now flies 12 TIMES A WEEK to and from Adelaide**



## Record international growth continues

Adelaide Airport Limited (AAL) recorded another year of outstanding growth in international passengers for FY13, with international passenger numbers up 14.8% on the prior year.

Adelaide Airport was the fastest growing Australian capital city airport for international travel in FY12, and looks likely to retain this position for FY13.

International capacity grew by 245,000 seats (27.1%) in FY13 following the commencement of Emirates and additional services from incumbent carriers Singapore Airlines and Malaysia Airlines.

Despite the significant capacity growth, AAL estimate that approximately 40-50% of passengers travelling internationally do so via other international ports, indicating there are still significant opportunities for new carriers and additional service frequencies.

Domestic passengers grew 2.9% to 6.0 million due to capacity increases across the network, with an additional 569,000 (8.1%) seats for the year in comparison to the previous corresponding period.

The Adelaide - Brisbane route provided the largest contribution to growth with

 **International passenger NUMBERS GREW 14.8% in the past 12 months**

an additional 48,000 passengers (7.0%), followed by Melbourne and Sydney with 44,000 and 40,000 additional passengers respectively.

Regional passengers increased by 1.2% on prior year. The second half of the year in particular has seen a decline in traffic to key mining locations, including Olympic Dam.



Adelaide Airport's main terminal is only the **SECOND IN THE WORLD** to feature in Google Street View

## Google Street View technology first for Adelaide Airport

Adelaide Airport has become the first airport in Australia, and the second international airport in the world, to feature in Google Maps using Google's indoor 'Street View' technology through its Google Business Photos initiative.

The navigation works like Street View so viewers can explore both the departures and arrivals levels of Adelaide Airport's main terminal building, T1.

The technology even lets you 'walk' down one of the aerobridges and out alongside the edge of the runway in a 360 degree experience. Carlos Zuluaga, one of Google's

photographers who shot the images, said he understood Adelaide Airport was one of the first in the world to provide an interactive virtual tour in Google Maps for their visitors utilising the Google Business Photos program.

"Google Business Photos is being used more and more by businesses around Australia, particularly retailers, hotels and restaurants, but very few have been done on this scale," Mr Zuluaga said.

"Adelaide Airport's terminal was chosen because it's currently the newest and most modern looking of Australia's airports, so the images look very good.

It was great to have access to the tarmac and even shoot by the edge of the runway - places that the general public can't otherwise access."

This virtual tour is composed of high quality 2436 HDR (High Dynamic Range) images linked together in 203 panoramic photos to cover the two levels of the terminal, the short-term car park and the pedestrian plaza. The photo shoot took three days.

A link to the Adelaide Airport in Google Maps can be found here: <http://goo.gl/maps/lo5Bw>.

## More Customs staff for increased flights

Twenty-five Australian Customs and Border Protection Service (ACBPS) trainees have recently graduated at Adelaide Airport to help with increased demand created by new international flights.

The recruitment was undertaken to assist Air Operations Adelaide deal with the additional staffing requirements to handle the significant jump in the number of international services flying to and from Adelaide.

In particular the commencement of evening flights between Adelaide and Dubai has created extra pressure for staff at Adelaide Airport. The new graduates will help relieve that pressure, bringing some welcome relief to existing shift staff.

Deputy Chief Executive Officer Border Management, Marion Grant, attended the ceremony to offer congratulations and provide some words of advice about the future career in the Service.

"I would like to congratulate the graduates on gaining their qualifications and I look forward to seeing their careers develop in the Service," Ms Grant said.

"Working in border protection is extremely challenging, and a very important issue to Australians. I wish the graduates every success as they start on the job."

ACBPS National Trainee Centre Supervisor, Haydn McComas, spoke about how the training program prepares future officers for the job.

"Border protection isn't easy work. The course the trainees complete is designed to give them the best abilities and skills to do their job," Mr McComas said.

"The graduates undertook an intensive three months in the classroom, which was followed by another three months of in-depth on-the-job training. They are definitely ready for the work."



**25 NEW CUSTOMS and Border Protection Service graduates will help relieve the pressure created by international passenger growth**



Mark Young, AAL Managing Director awarding new Customs and Protection Service graduate Karen Shepherd



**Adelaide Airport now exporting South Australian MUSIC TO THE WORLD**

Musicians Sarah Lloyd & Ash Gale

## Live music in T1

South Australian musicians will perform original songs in a new weekly live music initiative at Adelaide Airport.

Music SA has teamed up with Adelaide Airport Ltd to provide local musos with the opportunity to perform in a live venue and be exposed to a large and diverse audience.

The six-month trial of "This Is SA Music" will see musicians perform on Friday

afternoons and occasional weekends in the main concourse of the domestic and international terminal.

Music SA's Industry Development Officer Gordon Andersen said the performances would help shine a light on talented local musos.

"It's a beautiful way for people to arrive and depart on their journey," Mr Andersen said.

"We're really hoping people enjoy it, support it and see it as reflection of the great stuff coming out of South Australia.

"It's a good way to introduce people to songwriters as they arrive from various destinations."

Artists keen to join the program can visit the Music SA website [www.music.sa.com.au](http://www.music.sa.com.au) for more information.

## SALA sculpture sails into Adelaide Airport

A stunning three metre high copper sculpture, titled Dream Voyager, has taken pride of place in the centre of Adelaide Airport's main concourse in celebration of the 2013 South Australian Living Arts (SALA) Festival.

The sculpture is the work of SA-based sculptor Nicholas Uhlmann, who was the recipient of the 2013 OZ Minerals Copper Sculpture Award and was awarded copper and funding to create his original piece.

The large sail-like sculpture is made of perforated copper wrapped around

a stainless steel armature, anchored on a brilliant blue steel base made with copper strips.

OZ Minerals Managing Director and CEO Terry Burgess said Nicholas's visually impressive copper sculpture has transformed the practical metal into a beautiful artwork.

"20,000 people travel through Adelaide Airport on daily basis making it an ideal place to showcase Nicholas' work to the community," he said.

Nicholas previously displayed smaller pieces in the terminal through AAL's involvement with the Brighton Jetty Classic Sculptures exhibition, but the sheer size and detail of this latest design has well and truly caught the attention of airport customers.

Under the new partnership arrangement with SALA, Adelaide Airport will also be exhibiting the work of five local artists throughout the terminal. The exhibition will run until 25 August.

**Adelaide Airport is a sponsor of the SA LIVING ARTISTS FESTIVAL**

Sculptor, Nicholas Uhlmann with his work titled 'Dream Voyager'



## Major art prize partnership



*"The Retreat" Chapel Hill Winery, one of the many Fleurieu Peninsula landscapes that inspires artists*

Adelaide Airport will be displaying works of some of the country's best artists in the main terminal as part of its support for one of South Australia's most prestigious art prizes.

The Fleurieu Art Prize Festival is exhibiting the 'Fleurieu Local Landscapes' Exhibition at Adelaide Airport as part of this year's program from October 12.

Adelaide Airport is excited to have the opportunity to yet again showcase local artists, giving visitors a chance to experience a taste of our State's vibrant and creative arts culture. To find out more visit <http://artprize.com.au>.

## Strong support for Fitzy's Five

Adelaide Airport has thrown its support behind Fitzy's 5 - a mass participation recreational fun run/walk created by Athletics SA.

Fitzy's 5 is the largest 5km fun run in South Australia with the first two events raising a combined total of more than \$10,000 to support the work of the RAH Research Fund.

Adelaide Airport, a major sponsor of Athletics SA, entered a team in the 2013 event held in August.

AAL Executive General Manager, People & Culture, Sue Doyle said: "It's a great way for our staff to engage with our Community Investment Program and get fit at the same time."

Fitzy's 5 was created to honour the memory of David Fitzsimons. David "Fitzy" Fitzsimons was one of Australia's leading distance runners in the 1970s. Fitzy won 8 Australian Championships over 5000m and 10000m, including the double on three occasions. He was a dual Olympian, an Olympic finalist over 10,000m, finished 6th in the 1974 Commonwealth Games and won a bronze medal over 5000m at the 1977 World Cup.

Fitzy passed away in 2008 after being diagnosed with Non-Hodgkins Lymphoma.

Fitzy's 5 aims to raise awareness and much needed funds to support vital cancer research conducted by our charity partner the Hanson Institute. The event also serves to promote an active and healthy lifestyle and enables Athletics SA to continue to develop the profile and participation rates of athletics in South Australia.



*Adelaide Airport Limited Fitzy's 5 team*

## National Tree Planting Day

More than 50 volunteers have braved the winter chill to plant trees and shrubs along the boundary of Adelaide Airport as part of National Tree Day.

This year's event was held on Sunday 2 June 2013 with more than 900 seedlings planted within the Patawalonga Creek Conservation Zone.

Two local schools also participated in two separate Schools Tree Day events at Adelaide Airport. Students from Immanuel College and the Islamic College of SA planted approximately 600 additional seedlings in June.



**Volunteers planted more than 900 SEEDLINGS at Adelaide Airport as part of National Tree Day**



*Some of the dedicated volunteers from Conservation Volunteers Australia (CVA)*



AAL Executive General Manager People & Culture, Sue Doyle



Flinders Park Primary School's Future Garden

## Future Gardens

Students from Flinders Park Primary School have come up trumps for their popular and unusual art installation featuring a dis-used light aircraft.

The school's artwork was selected as the 'Most Popular Future Garden Installation' as part of the Come Out Festival.

Adelaide Airport was proud to present the school with a cheque for \$500.

'Future Gardens' is part of the 2013 Come Out Festival, the largest arts festival for children and young people in the Southern Hemisphere.

Using only school art supplies, plant pots and their imaginations, Immanuel College and Flinders Park Primary School were asked to transform two unwanted Grob aircraft into decorated, vibrant, quirky, growing sculptures.

The grobs are very popular flight training aircraft and there's a strong chance you've seen them taking off and landing at Parafield, one the busiest flight training airports in Australia.

**COME OUT FESTIVAL**  
the largest arts festival for children and young people in the Southern Hemisphere

## Adelaide Airport tackles debris danger

... reminder of the **DANGER OF DEBRIS** in airports across the world



More than 25 airport staff and employees of businesses operating at Adelaide Airport have taken part in a volunteer clean-up of the 24 hectare site to minimise the risk to aircraft safety posed by litter and discarded objects.

AAL Executive General Manager Airport Operations and Infrastructure,

Vince Scanlon, said Foreign Object Awareness Day, held in May, served a two-fold purpose of cleaning up the site and drawing attention to the dangers of litter.

"Foreign Object Debris (FOD) brought down Air France Flight 4950 in Paris in July, 2000 when a Concorde crashed, killing all 100 passengers and nine crew

on board the flight and four people on the ground," Mr Scanlon said.

"That incident is a constant reminder of the danger of debris in airports across the world - and it is important that the wider community is aware of the issue as well as our own employees strictly adhering to air-side safety procedures and maintaining constant vigilance in order to avoid this happening here."

Mr Scanlon said foreign material came in many shapes and sizes. "It may present as a hand tool, dust, grime, oil, metal shavings, loose nuts or bolts, wire remnants - even pens and pencils or packaging material and plastic bags."

## Rossair Charter celebrates 50 years of flying

Adelaide Airport-based Rossair Charter has celebrated 50 years as one of Australia's leading air charter companies.

Beginning with a fleet of single engine Cessna aircraft, Rossair Charter today has a sophisticated fleet of five Cessna 441 Conquest aircrafts and provides 24-hour charter service throughout Australia.

Rossair Charter has developed an excellent reputation in the air charter business, providing exceptional charter services to its clientele over the years, and establishing itself as the oldest Australian airline after Qantas.

The Rossair business has diversified and taken on many roles since 1963. It was one

of the first flying schools at Parafield Airport in the early 1960s, before expanding its operations in the 1970s to become a Cessna Aircraft dealer, Aircraft Maintenance specialist and air charter business.

Rossair Charter's head office is now located at the Adelaide Airport.

Much of its business comes from servicing the resource industry, supplying fly-in fly-out charter flights for many mining companies.

AAL Executive General Manager Property, Ken May, said Rossair Charter had played an important part in the growth of both Parafield and Adelaide airports.



"Operating for 50 years in the aviation industry is a fantastic achievement, and I congratulate Rossair on playing a major role in our State's aviation history," he said.

Rossair Charter is located at James Schofield Drive, Adelaide Airport, Phone (08) 8234 4219 or [www.rossaircharter.com.au](http://www.rossaircharter.com.au)



# Together we're saving energy.

By partnering with the University of Adelaide's Centre for Energy Technology, we're looking for ways to ensure a greener future.

One way we're doing this is by using Ground Power Units (GPU) to supply energy to aircraft on the ground. These units use six times less fuel than an aircraft's own power source, helping us reduce our emissions, improve air quality and lessen noise around the airport.

GPUs are just one part of the Adelaide Airport's Sustainability Program.

To find out more, visit [adelaideairport.com.au](http://adelaideairport.com.au)

