

# WE ARE LISTENING

Adelaide Airport participates in a global airport benchmarking passenger survey program - Airport Service Quality (ASQ). We also welcome customer feedback and are always happy to hear your thoughts on the Adelaide Airport experience. An overview of our latest survey and feedback results can be seen below.

## **Airport Service Quality (ASQ)**



#### How we have performed over time



- \* ASQ uses a 1 to 5 point scoring system.
- 1 = Poor 5 = Excellent

#### Our Performance in comparison to our peers



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Waiting time in check-in queue/line

Ease of finding your way through airport

Feeling of being Safe and Secure

Cleanliness of washrooms/toilets

Availability of washrooms/toilets

What we are working on right now



Wayfinding Improvements in Terminal Precinct



Refurbished
Washrooms in
Terminal Now Open



Additional Customer Surveys for Arriving Passengers

## Customer Feedback

From the total number of passengers through the terminal

2,087,752

Jul 2017 - Sept 2017

We received 143 items of customer feedback

**Complaints** 

108

**Compliments** 

15

**Enquiries** 

12

**Suggestions** 

8

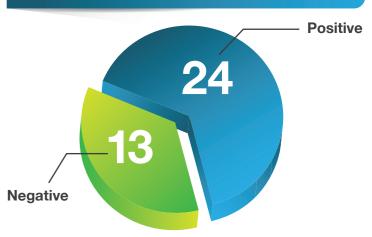


- Staff Customer Service
- Terminal Facilities and Services
- Security Staff Customer Service
- Terminal Facilities and Services
- Security Procedures



### **Social Media**

37 customer reviews on Facebook



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47,567

Check-in **Jul 2017 - Sept 2017** 



"Great International Airport to fly into. Was there twice in 2017 and arrival, customs and baggage claim were quick. Nice to see that public transport has also been added to the airport from the centre of the city!"

"It's quiet, easy to get around and friendly staff. Best airport in this country. Well done Adelaide!!"

