
Cathay Pacific backs Adelaide with fifth flight

Premium carrier boosts tourism and exports with year-round service.



South Australia is getting another boost to the tourism and export market with the return of Cathay Pacific's fifth weekly service from 6 July 2017. The additional flight will see the premium airline increase its capacity on the route by 25 per cent and brings the weekly number of seats to 2,500, as well as adding space for 15 tonnes of cargo.

According to Nelson Chin, General Manager, Cathay Pacific Airways Southwest Pacific, the airline sees Adelaide as an important destination.



“We’ve not only seen increased numbers of tourists into Adelaide from mainland China, but also South Australians taking advantage of the one-stop connections via our Hong Kong hub. For example, it’s less than 23 hours to London, 13.5hrs to Beijing & Shanghai and one-stop to New York in just over 27 hours.

“It’s a great time for South Australians to be travelling too,” he added. “We have fares on sale now which are incredible value for money – for example, our non-stop flights to Hong Kong are priced from just \$762, Beijing and Shanghai from \$667, London from \$1280 and New York from \$1423.

The airline, which has been flying to Adelaide for over 20 years, is proud of its involvement in encouraging tourists to visit South Australia.

“Our relationship with the South Australian Tourism in promoting South Australia in Hong Kong, mainland China and other key markets is very strong,” he said.

“And of course we are thrilled to be the official international airline partner to Port Adelaide Football Club and we are looking forward to an historic game in Shanghai on 14 May,” he added.

Leon Bignell, Minister for Tourism said “We are delighted that Cathay Pacific one of our key airline partners is increasing flights. The state has seen tremendous growth in tourism in the last year with our visitor economy at the highest level on record of \$6.2 billion.”

The increase in flights means we will be able to welcome more visitors from international markets and look forward to continuing to work together in promoting South Australia in key markets.”

Mark Young, Managing Director, Adelaide Airport added: “This is great news for international travellers. Our customers have clearly shown their support for Cathay



Pacific’s same-day connections to mainland China and this will provide further options for passengers as well as South Australian exporters.”

The additional flight also means an increase in capacity for freight from South Australia including meat, chilled dairy and seafood being exported around the world.

South Australian produce also makes an appearance on board Cathay Pacific flights from Adelaide with leading skincare brand Jurlique featured in the Business Class amenity kits; D’Arenburg and Rockbare wines currently served on board, as well as Maggie Beer ice cream and quince paste and Beerenberg jam.

The airline will operate the following flights:

New Cathay Pacific Adelaide Schedule				
From 5 July 2017				
Flight	Departure		Arrival	
CX173	Hong Kong	1900	Adelaide	0510 + 1
Ex Hong Kong: Tuesday, Wednesday* , Thursday, Saturday, Sunday				
CX174	Adelaide	0625	Hong Kong	1345
Ex Adelaide: Monday, Wednesday, Thursday , Friday, Sunday				

*The new flight will depart Hong Kong on Wednesday five minutes earlier at 1855.

Cathay Pacific Airfares Now on Sale

London Heathrow	Economy Class	\$1,280 return
London Heathrow	Premium Economy Class	\$3,422 return
New York	Economy Class	\$1,423 return
New York	Premium Economy Class	\$3,574 return
Vancouver	Economy Class	\$1,487 return
Vancouver	Premium Economy Class	\$3,538 return

All fares are subject to availability at the time of booking, and conditions apply, see website for details. www.cathaypacific.com.au

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