

**P L A N E**

# TALKING



## **THIS ISSUE**



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*Plaza improves pedestrian safety*

*Adelaide Airport leads new State brand rollout*

*Adelaide records highest international passenger growth*

*Volunteer for FOD clean-up day*



**PLUS MORE**



**ADELAIDE AIRPORT LIMITED  
COMMUNITY NEWSLETTER  
APRIL 2013**

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## MD's comments

Mark Young

We're now four months into 2013, and already it has been a very busy start to the year for Adelaide Airport.

So far we've opened the new pedestrian plaza, relocated the taxi rank, welcomed Emirates daily services, opened a new headquarters for the Australian Federal Police and helped the South Australian Government launch a new State brand.

It was great to see the pedestrian plaza completed and customers walking across the new thoroughfare. There is more to come, with shops, cafes and further landscaping to be carried out along the plaza, but it's now significantly easier for passengers to cross between the car park and the terminal.

At the same time we've opened up the new pick up locations for taxis and chauffeured vehicles. The taxi rank is now larger which means we will be able to service more customers at any one time.

As you'll read elsewhere in this edition, we're excited about the continued growth in international services and passenger numbers. We've grown the number of international services

a week by 50 per cent in just three years, and our double digit international passenger growth has continued into 2013.

Adelaide Airport is also proud to be taking a leading role in selling our State to the rest of the world. I was privileged to join South Australian Premier Jay Weatherill to launch the new State brand with the unveiling of new signage at the airport exit on to Sir Donald Bradman Drive. Further brand signage is also highly visible within the terminal.

Looking ahead, we turn our attention to the next major infrastructure project to expand apron facilities to the north and south of the terminal.

**Sadly, South Australia lost a key member of its amateur aviation fraternity in March when Roger Stokes's aircraft crashed during an Air Display at Parafield Airport. On behalf of Adelaide Airport Limited, we pass our condolences to Roger's family.**

**WE'VE GROWN the number of international services a week by 50% in just three years**

The new taxi rank is **ONLY 50 METRES** from the terminal's southern exit, is bigger and more pedestrian friendly



## New taxi rank opened

Adelaide Airport's taxi rank has moved to a new location to the left hand side of the main domestic and international terminal as part of the ongoing car park redevelopment project.

Adelaide Airport Ltd (AAL) Executive General Manager Airport Operations and Infrastructure, Vince Scanlon, said new signage would direct passengers to the new pick-up location, which is on the left hand side of the new pedestrian plaza when leaving the terminal.

Taxis will continue to drop off customers at the current location at the bottom of the multi-level car park.

Mr Scanlon said the new taxi rank, only 50 metres from the terminal's southern (baggage hall) exit, is bigger and more pedestrian friendly.

"The new taxi rank has room for more taxis, which will result in a more streamlined and efficient service for our customers," Mr Scanlon said.

"The whole of the new car park and plaza precinct is more pedestrian friendly, with no vehicle traffic between these new facilities and the terminal."

"Taxis now have a dedicated exit road, so drivers no longer need to negotiate pedestrian crossings and other vehicles

as they did under the old system when leaving the airport."

As part of the changes, taxis now use a new 'T-Tag' automated airport levy system instead of the old cash payment system. The airport taxi levy will remain at \$2, which hasn't changed since it was first introduced in 2006. Approximately 80% of funds raised by the taxi levy is utilised to provide high quality amenities for taxi drivers and to improve visitor experiences, including funding the airport concierge service, driver education and security.

# Plaza improves pedestrian safety



Paving and landscaping of a new pedestrian plaza between the main terminal and short term car park has been completed, opening up the thoroughfare for passengers and visitors.

In particular the new plaza allows customers using any part of the pick-up / drop-off zone at the bottom of the car park to walk directly between this area and the terminal.

Interpreting metaphors of Adelaide's plains and open skies, the plaza was developed to provide a seamless, vehicle-free link

between the car park and the terminal, making it considerably safer for pedestrians and motorists. It features newly planted trees and additional seating.

Surrounding and defining this space is a large sculptural steel screen. At 14 metres high and hovering 4 metres above the ground, the structure twists around itself dynamically.

Kerb space for vehicles to pull in at the new pick-up and drop-off area (215m) is longer than the combined length of old kerb (190m) at the old locations and

is more flexible, allowing full use of the kerb during arrival and departure peak times. The design also allows for the ability to more than double the size of the pick-up and drop-off area as future demand increases - something that was not possible in the former location.

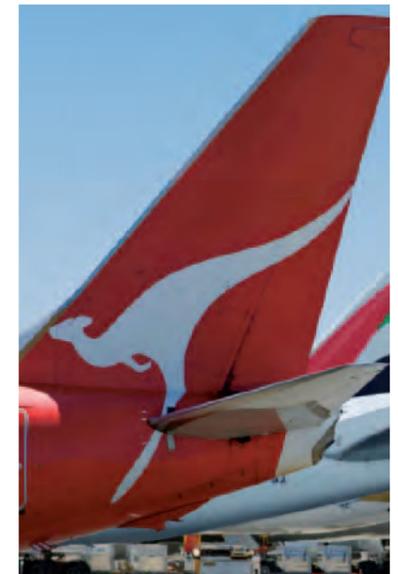
The pedestrian plaza will be further developed in coming months, with plans for cafés and retail space, and further landscaping treatments including a water feature (using recycled water).



customers can walk through **UNDERCOVER** from the drop-off zone to the terminal



## AAL SEEKS COMPETITION ON ADELAIDE - AUCKLAND ROUTE



Adelaide Airport Ltd (AAL) has unsuccessfully sought the re-establishment of an Adelaide-Auckland service by Qantas in a submission to the Australian Competition and Consumer Commission (ACCC).

Draft determination to grant authorisation to an alliance between Qantas and Emirates, AAL said the re-establishment of the Auckland service would be of significant benefit for tourism, business and trade between South Australia and New Zealand. It would also introduce both competition and a premium product on the route.

The ACCC has since approved the alliance, requiring Qantas and Emirates to maintain capacity on the four major city pairs currently flown. As a result, people wishing to fly with Qantas from Adelaide to New Zealand must travel via Sydney, Melbourne or Brisbane. This accounts for more than half the total traffic between SA and New Zealand.

# Adelaide records highest international passenger growth

Adelaide Airport was the fastest growing capital city international airport in Australia in the 2012 calendar year.

Passenger numbers for the 12 month period increased by 10.6 per cent compared with the previous year.

Managing Director Mark Young said a key reason for the increase had been the significant increase in the number of non-stop international services out of Adelaide.

"In 2012 we welcomed the first ever link between Adelaide and Dubai with Emirates, an increase in services operated by Singapore Airlines between Adelaide and Singapore and the introduction of daily flights between Adelaide and



Kuala Lumpur by Malaysia Airlines," Mr Young said.

"We expect a continued increase in international passengers, with Emirates now flying daily to Dubai and Singapore Airlines moving to 12 services a week in July.

"These extra services are expected to offset Qantas's decision to withdraw its three times a week Adelaide-Singapore service in April.

"Last year we recorded a 10.6 per cent increase in international passenger numbers, and we were the fastest growing capital city airport in this sector.

"There has also been a 50 per cent increase in the total number of international services each week out of Adelaide between 2010 and 2013."



**Passenger numbers for 2012 increased by 10.6 PER CENT compared with the previous year**

## Airport Traffic Report

Total passengers for the first half of the year exceeded the prior corresponding period by 4.2 per cent, reflecting growth across each of the domestic, international and regional markets.

Year-on-year domestic passenger growth at 3.4 per cent was driven by capacity

increases across the network, including the return of Tiger with twice daily services to Melbourne from 1 November.

The international market has continued its strong growth trajectory, with year on year growth of 10.5 per cent for the six month period following substantial capacity

increases and the commencement of Emirates from 1 November.

Regional passenger growth of 6.0 per cent reflects increased services to key regional and mining locations and the commencement of new services to Mildura.

**Adelaide Airport has recorded the following aeronautical traffic performance for the six months ended December 2012**

Pax ('000)	Financial Year to Date		
	Dec-12	Dec-11	Growth(%)
Domestic	3,056	2,956	3.4%
International	351	318	10.5%
Regional	318	300	6.0%
<b>Total</b>	<b>3,725</b>	<b>3,574</b>	<b>4.2%</b>



Clipsal 500.

Adelaide Fringe Parade.

## Mad March draws a crowd

Crowd statistics from major events held in Adelaide over the past month have shown Adelaide is the only place to be during 'Mad March'.

Adelaide Fringe looks set to break its previous box office records selling 407,153 tickets, a 10.9 per cent increase on 2012's 367,000. This equates to a total dollar value of \$11.6 million (\$9 million in 2012).

Announcing the success of this year's Fringe, Director and Chief Executive, Greg Clarke, said he believed this year's extraordinary success was due to the genuine enthusiasm of South Australians,

exciting venues, accessible ticket prices but most importantly the high number of amazing shows.

More than 1,000 performances sold 90 per cent or more of available tickets with 936 of those performances selling out 95 per cent.

The Adelaide Festival was attended by 327,000 patrons. It featured 54 events, 314 performances - of which 76 were completely sold out - and visits from 1,100 artists and writers. Artistic Director David Sefton said it had been a thrilling experience.

"Elder Park was at capacity on opening night and throughout the festival people have embraced the unconventional and diverse range of shows on offer," he said.

**Adelaide Festival was attended by 327,000 patrons. It featured 54 events, 314 performances - of which 76 were completely sold out**

Meanwhile, the Clipsal 500 V8 Supercars was sold out on the Sunday of the event after 95,000 people had passed through the gates. The total attendance for 2013 was 286,500.



Allan Ball and Sue Doyle.

## Young Achiever recognised

Windsor Gardens social worker and volunteer, Allan Ball, has won the prestigious Adelaide Airport Limited Community Leadership Award in the 2013 Channel 9 Young Achiever Awards.

Allan, 27, won the award from a strong field of nominees and was one of 10 category winners announced at the awards night in March.

Allan was presented with his award by AAL's Executive General Manager People and Culture, Sue Doyle.

"Allan is a qualified social worker dedicated to young people in both paid and voluntary roles. He began community work at 17, and in every role since he's successfully fostered strong community spirit," Ms Doyle said.

"Allan has lead community initiatives in roles at Youth JET (Jobs, Education, Training), Campbelltown City Council and Child & Adolescent Mental Health Service (CAMHS).

"He has worked in various teams including a national award winning team

for promoting youth leadership "Diversity@Work", and has volunteered more than 1,500 hours for various youth organisations inspiring hundreds of disadvantaged young people to develop resilience and overcome adversity."

Ms Doyle said AAL was once again delighted to be a corporate partner of the Young Achiever Awards and having the opportunity to support young people who have demonstrated a high level of leadership in the community.

"We've been involved now for seven years, and the calibre of nominees for this award continues to impress. There were several standouts this year and choosing a winner was a difficult task," she said.

"We place a high value on playing an active role in community leadership in our State, and we look to partner organisations, programs and initiatives that reflect and extend our values to our key stakeholders. The Young Achiever Awards and in particular the Community Leadership category clearly share our values."



As the **FRONT DOOR** TO SOUTH AUSTRALIA it made good business sense for us to get on board

## Adelaide Airport leads new State brand rollout

Adelaide Airport was selected as the first brand ambassador of South Australia's new State brand, with the unveiling of a new gateway sign by Premier Jay Weatherill on March 7.

Premier Weatherill and AAL Managing Director Mark Young unveiled the greeting sign at the airport exit, while further signage has been installed within the terminal.

"The State Government will be using our new State brand - but it is crucial that it is embraced by the wider business community

and everybody who has a role in promoting South Australia," Mr Weatherill said.

"Adelaide Airport is one of the first places investors see when they come to South Australia and is a place through which we take our products and services to the world."

Mr Young said: "As the front door to South Australia, with almost 7.5 million passengers passing through our airport each year, and with a corporate objective to showcase the best our State has to offer, it made good business sense for us to get on board.

"This is a great opportunity for the State to position itself and proudly communicate who we are and what we do, and Adelaide Airport is completely behind the project.

"I encourage everyone to open the door and do the same to support this new State brand because the better we sell our State, the better State we'll all be in."

To find out more go to [www.brandsouthaustralia.com.au](http://www.brandsouthaustralia.com.au)



AFP awarded a  
**4 STAR Green Star  
Design Rating**

## New AFP building opens

The Australian Federal Police (AFP) will move into their new AFP Aviation Operations Centre at Adelaide Airport's Export Park this month.

The two-storey building, built by Sarah Constructions and designed by Walter Brooke and Associates, features 2,350 square metres of office space undercroft parking for 29 vehicles and an additional 8 parking spaces at ground level in the rear secure compound.

These facility provides contemporary and compliant accommodation that reflects the prominence and efficiency of the AFP's operations at Adelaide Airport, and provides security of tenure into the future. It also incorporates key elements to support the AFP's law enforcement

capability at Adelaide Airport, including an Emergency Operations Centre, Airport Operations Centre, muster rooms and training facilities, as well as a purpose-built gymnasium for members. There is also exhibit handling facilities, holding rooms and interview rooms.

The building has been designed to achieve a 4.5 Star NABERS energy rating and has already been awarded a 4 Star Green Star Design Rating.

Essentially designed to minimise its total environmental impact, the development features:

- Fixed solar shading comprising horizontal overhangs on the northern facade;
- Low energy air conditioning technology;

- Control of outside (fresh) air supplied to the building to satisfy actual occupant densities controlled by carbon dioxide sensors;
- Energy efficient lighting systems with occupant sensing to designated areas;
- Water efficient fixtures;
- Rain water re-use for toilet flushing;
- Recycled water used for irrigation of surrounding landscaping from AAL recycled water;
- Gas boosted solar hot water system;
- Double glazed windows; and
- External remote controlled louvres to ground floor northern windows.

## Managing wildlife at Adelaide and Parafield Airports

Wildlife strikes estimated to have cost the aviation industry **\$3 BILLION** worldwide

AAL is working closely with its neighbours, government and other stakeholders to manage wildlife on and around Adelaide and Parafield airports.

Wildlife strikes are estimated to have cost the aviation industry \$3 billion worldwide, while more than 1700 strikes were reported in Australia in 2011.

Strikes have doubled in Australia over the past decade, although recent wildlife management measures have seen strikes steadily decrease at Adelaide Airport over the past five years.

The Federal Government's National Airports Safety Framework tasks airport operators and land use planning authorities with the responsibility of working together to reduce likelihood of wildlife collisions with aircraft.

This is based on international benchmarks that identify wildlife attracting activities within a 3km, 8km & 13km radius of airports.

AAL has already identified key wildlife attracting activities in a 3 km radius of the airport including parks and reserves, golf courses and waste facilities.

AAL has now moved to formalise its existing stakeholder group into the Adelaide Airport Wildlife Hazard Management Committee.

The committee has been developed in response to the growing risk to aviation from wildlife and the need for a coordinated multi-stakeholder approach to its management.

Members include RAAF Edinburgh, airline and general aviation representatives, Airservices Australia, SA Water, University of Adelaide, neighbouring recreational facilities such as Adelaide Shores, local councils, waste facilities and the SA Homing Pigeon Association.

The first meeting of the new committee, held in March, was updated on wildlife movement and trends, strikes and ongoing management activities to reduce risk. Meetings provide stakeholders with the opportunity to provide input into how hazards can be reduced and how management activities can be improved.

One of the committee's next steps will be to establish a workshop including Parafield Airport, RAAF Edinburgh and University of Adelaide to identify high-risk wildlife attracting activities in the vicinity of Parafield Airport to provide a greater understanding on the risk wildlife may pose to the airport.



SEEN IN T1

Robert Pattinson  
Red Hot Chili Peppers  
Kiss  
Metallica  
Psy  
Wil Anderson  
Daniel Johns  
Paul Kelly  
Philippe Gilbert  
Andy Schleck  
Ed Sheeran  
Sir Cliff Richard  
Paul Simon

## STATEMENT FROM CLASSIC JETS FIGHTER MUSEUM

OUR SINCERE CONDOLENCES TO THE FAMILY AND FRIENDS OF ROGER STOKES

As the organisers of the Classic Jets Antique & Classic Aircraft Air Display, we express our extreme sadness and condolences to the family of Roger Stokes.

Roger was a passionate aviator who supported the Classic Jets Fighter Museum Air Display as a participant with his beautiful Spitfire.

His loss will be felt across the amateur aviation community.

This was a tragic accident and we will be cooperating fully with the accident investigators as they work to find the cause.

Bob and Margaret Jarrett



## Our sponsorship takes people places

Our sponsorships take South Aussies to new heights giving them the opportunity to spread their wings.

We are proud to support the W-League, Adelaide Youth Orchestra, The Royal Flying Doctor, Surf Life Saving SA, Athletics SA,

The Adelaide Fringe Festival, South Australian Amateur Football League, South Australian Museum, The Channel 9 Young Achiever Awards, The Adelaide Festival, Brighton Jetty Classic Sculptures by the Sea, Come Out Festival and many more...

**Proudly partnering with our community**



## New IRB fleet to make our beaches safer

Surf Life Saving SA is set to take delivery of the last of six Inflatable Rescue Boats (IRBs) as part of a significant upgrade of its rescue fleet.

Six surf life saving clubs along the inner metropolitan coastline are each receiving one of the new IRBs thanks to a three-year sponsorship deal with Adelaide Airport Ltd (AAL), which has funded the purchase of the boats.

SLSSA CEO Elaine Farmer said the new IRBs would be a welcome addition to the fleet, and would supplement existing craft or replace ageing boats.

"These new IRBs will greatly enhance our ability to patrol our local beaches, particularly during the very busy summer months," Mrs Farmer said.

"The support of Adelaide Airport Ltd has provided us with a unique opportunity to assist our clubs in being equipped with the most efficient equipment possible to carry out their role in the community.

"IRBs are the mainstay of our rescue equipment and are the primary tools for patrolling and rescue by our members. They are used to perform more rescues than all other craft used by surf lifesavers, and its versatility to operate in flat, choppy and large seas in different rescue situations make them an indispensable part of our fleet."

The six clubs to receive new IRBs are Henley, West Beach, Glenelg, Somerton, Brighton and Seacliff.

*These new IRBs will*  
**GREATLY ENHANCE**  
*our ability to patrol our local beaches*



AAL Managing Director Mark Young said the airport's proximity to Adelaide metropolitan beaches and the fantastic work undertaken by surf lifesavers made the partnership a natural fit.

"The men and women you see patrolling the beaches throughout summer on weekends are all volunteers, and they're out there saving lives," Mr Young said.

"We have been grateful for the opportunity to assist in some way and make their job just that little bit easier."

Surf Life Saving SA has more than 8,000 members and patrols beaches from Whyalla through to Goolwa.

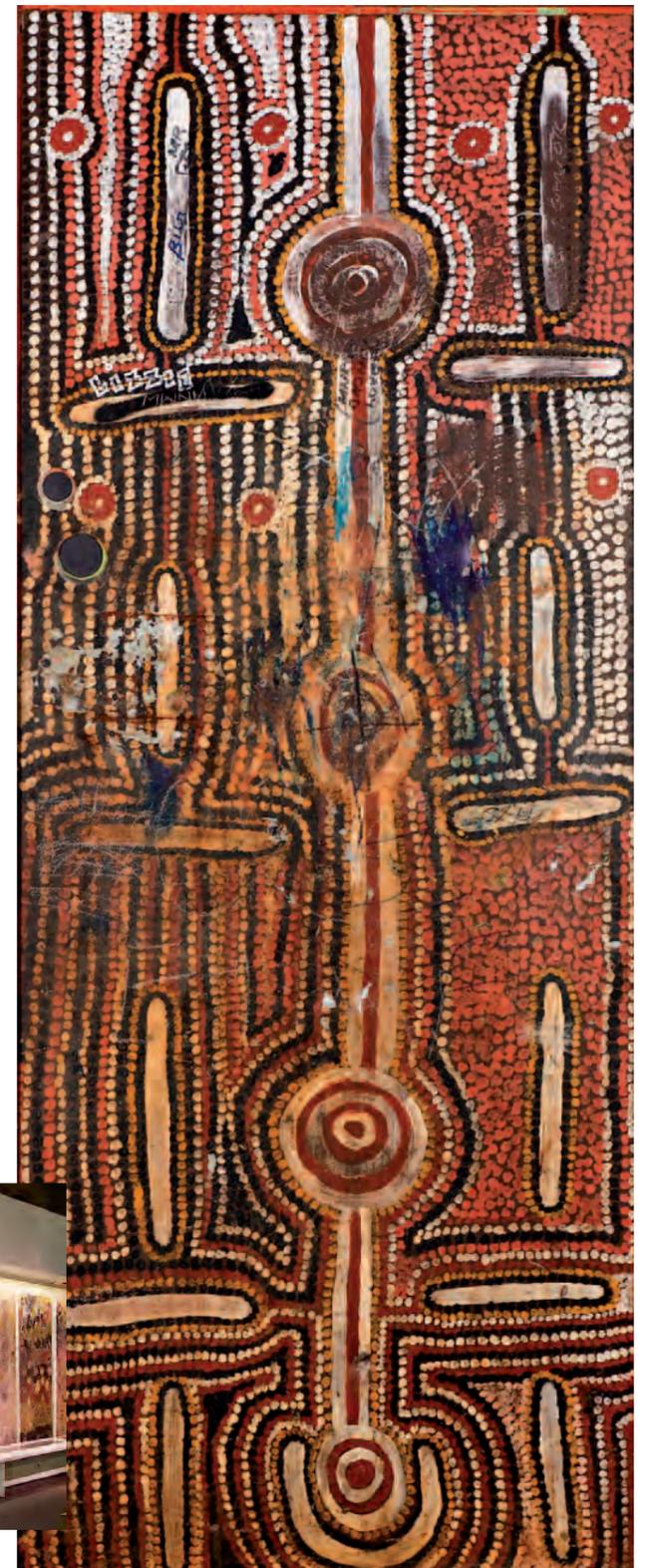


# Adelaide Airport showcase the Yuendumu School Doors

**ON DISPLAY UNTIL 26 MAY 2013**

The South Australian Museum contains the **LARGEST & MOST** comprehensive exhibition of Aboriginal cultural material in the world

*This door (#22, Yurrampikiri/Honey Ant) opened onto the 'kardiya' (European) students' classroom at the Yuendumu Mission School.*



## Planning improvements around Australian airports

Adelaide Airport Ltd has welcomed an initiative to enhance the current and future safety, viability and growth of aviation operations at Australian airports.

The National Airports Safeguarding Framework, agreed to by Commonwealth, State and Territory governments last year, will drive improvements in planning outcomes consistently across all jurisdictions, and improve the safety and viability of operations at all Australian airports.

The concept was first raised in the Federal Government's Aviation White Paper in 2009. The White Paper proposed the development of a national land use planning framework that would:

- improve community amenity by minimising aircraft noise-sensitive developments near airports including through the use of additional noise metrics and improved noise-disclosure mechanisms; and

- improve safety outcomes by ensuring aviation safety requirements are recognised in land use planning decisions through guidelines being adopted by jurisdictions on various safety-related issues.

The Framework has been developed by the National Airports Safeguarding Advisory Group, comprising Commonwealth, State and Territory Government planning and transport officials, Department of Defence, Civil Aviation Safety Authority, Airservices Australia and the Australian Local Government Association.

Key initiatives within the Framework include supporting and enabling:

- the implementation of best practice in relation to land use assessment and decision making in the vicinity of airports;
- assurance of community safety and amenity near airports;

- better understanding and recognition of aviation safety requirements and aircraft noise impacts in land use and related planning decisions;
- the provision of greater certainty and clarity for developers and land owners;
- improvements to regulatory certainty and efficiency; and
- the publication and dissemination of information on best practice in land use and related planning that supports the safe and efficient operation of airports.

Adelaide Airport Limited is working with the State Government on the introduction of the Framework principles into future South Australian urban planning.

Further information can be found on the Commonwealth Department of Infrastructure and Transport website - [www.infrastructure.gov.au](http://www.infrastructure.gov.au).

Look out for four magnificent doors from the South Australian Museum's collections on display on Level 2 in the terminal.

The Yuendumu School Doors represent one of the earliest examples of Aboriginal artists successfully transferring their ancient ground paintings to a large-scale modern medium.

Each door is painted with Dreaming designs of the Warlpiri people. The artists wanted the designs to stir memories in the school children's minds of the web of sites and obligations that extended across their country. The Doors allow visitors passing through the airport a glimpse of an Aboriginal world inaccessible to most - the rich and deep world of the Warlpiri Dreaming.

The Doors, which are world-renowned, were painted in 1983 and purchased, at the request of the Yuendumu Community, by the South Australian Museum in 1995.

Twelve more of these Doors are on permanent display at the Museum, on North Terrace in Adelaide, alongside 3,000 other Aboriginal cultural items. It is the largest and most comprehensive exhibition of its kind in the world.

Adelaide Airport Ltd is proud to support the display of these significant Aboriginal cultural items.



*The Yuendumu School Doors on display at the South Australian Museum.*



**FOD IS  
A HAZARD.  
KEEP IT OFF  
OUR AIRFIELD**

## **VOLUNTEER TO PARTICIPATE IN OUR FOD CLEAN-UP.**

Foreign Object Debris or FOD (e.g. nails, screws, plastic bags etc.) is a constant threat to flight safety. FOD can result in expensive repairs to aircraft and/or serious injuries. FOD brought down the Air France Concorde in July 2000 killing all 100 passengers, 9 crew on board and 4 people on the ground.

**THURSDAY, 2ND MAY 2013, 1330-1500, MEETING AT BAY 27**

Register your participation at [FODday@aal.com.au](mailto:FODday@aal.com.au) or call 8308 9235 to keep our airfield safe and FOD free.

Please RSVP by Friday 26 April 2013.

[www.adelaideairport.com.au](http://www.adelaideairport.com.au)

