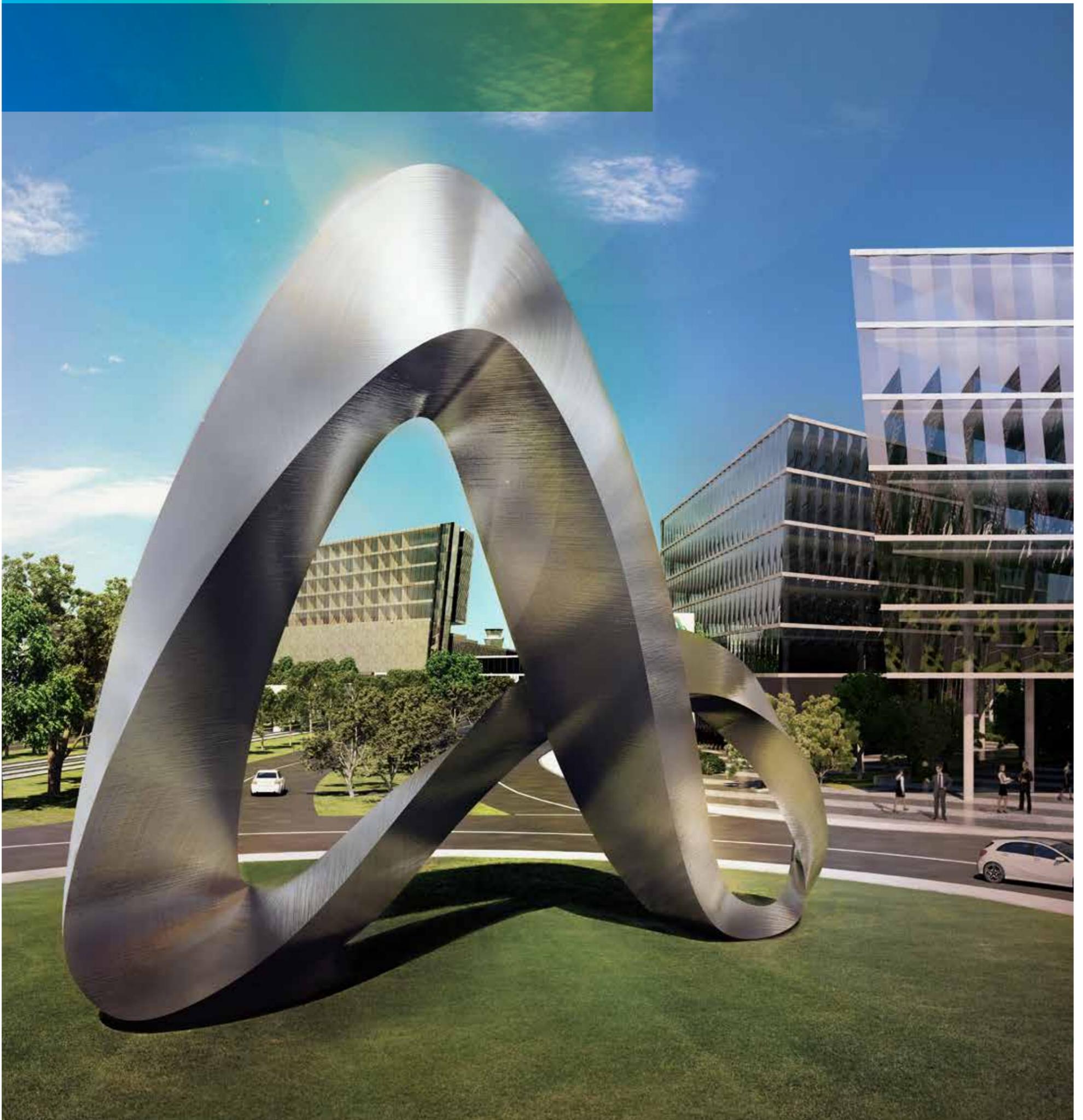


plane talk

Adelaide Airport Limited | Community News | December 2014



This issue's highlights:

[3. Our 30-Year Vision](#)

[5. 2013/2014 Annual Report](#)

[5. Master Plan update](#)

[6. Sustainable airport](#)



Managing Director's Report

It has been a very busy 2014 for Adelaide and Parafield Airports, a year that has signified many successes across the business.

Adelaide Airport connects South Australia to the rest of the world and we continue to be committed to working with our airline partners to increase that connectivity. Recently, Virgin Australia announced that from March next year it will operate three direct services a week between Adelaide and Alice Springs. What a great time to visit the red centre!

In February this year, the Board confirmed the appointment of Rob Chapman as the new Chairman of Adelaide Airport Limited. This was deemed an important milestone for the company, a large part owing to Mr Chapman's wealth of experience as the former CEO of the St George Banking Group and advocate for South Australia.

According to statistics released by the Bureau of Infrastructure, Transport and Regional Economics Adelaide Airport is Australia's fastest growing capital city airport. For the third consecutive year we have achieved double digit international growth, a truly remarkable achievement. And in light of significant aviation growth, Adelaide Airport has also begun new infrastructure upgrades to allow for a vibrant future at the airport.

In April, we welcomed Cathay Pacific's flight schedule change, which opened up direct same day connections with mainland China for the first time, resulting in a 56 per cent increase in forward bookings. We also celebrated 30 years of partnership with Singapore Airlines.

In May, Adelaide Airport was announced Bronze winner of the Airports Council International Asia-Pacific Human Resources Excellence Recognition 2014 award.

This award is an important acknowledgment of the high priority we place on attracting and retaining staff. It is pleasing to receive recognition for our efforts at such a prestigious level.

In July, we released Adelaide Airport's 2014 Preliminary Draft Master Plan which highlights its plans for the growth of the airport over the next 20 years. Since its release, we

have held a number of public forums as part of our efforts to engage the wider community. We have recently reviewed the comments submitted as part of the public consultation process and a revised Draft Master Plan has been prepared and submitted to the Federal Minister for Infrastructure and Regional Development for consideration.

I would like to congratulate the Environment Team at Adelaide Airport who continue to work hard to ensure that Adelaide Airport remains a responsible airport. In October this year, Adelaide Airport became the first capital city airport in Australia to achieve Level 2 Airport Carbon Accreditation to Airports Council International's global scheme for carbon mapping.

Finally and in very recent news, Adelaide Airport has released a vibrant new 30-Year Vision for the airport. This includes a new brand identity, our plans for becoming a top tier airport business centre in the Asia-Pacific and a new Airport Business District. To find out more about our Vision and future plans please see pages 3 and 4 of this publication.

On behalf of the Adelaide Airport Limited team, we wish you all a Merry Christmas and prosperous New Year.

Yours sincerely

Mark Young

**Managing Director
Adelaide Airport Limited**

Adelaide Airport's 30-Year Vision takes flight



Cast your mind back to 1998... The ink is still drying on Adelaide Airport's contract with the Federal Government, our customers are dodging puddles in the short term car park and on the tarmac before boarding their Qantas or Ansett flight. Virgin Australia doesn't exist – that's still two years away and Jetstar is still five years away.

Adelaide Airport has recently unveiled plans to more than triple the size of its domestic and international terminal and create an 'Airport Business District' featuring industry clusters as part of its 30-Year Vision for the site. The release of the Vision has coincided with the roll-out of a new brand identity for the airport. It is the beginning of a complete transformation in the business to make way for a vibrant future.

Adelaide Airport Managing Director, Mark Young said: "This is the next big phase in our growth and development. We want to be a top tier airport business centre in the Asia Pacific, and to do this we need to set ambitious targets and significantly invest in future infrastructure."

"We're currently Australia's fastest growing capital city airport for international services, and we're South Australia's largest single site employment precinct, contributing \$1.9 billion – or 2.1 per cent to the Gross State Product."

Today, we are home to a world-class gateway offering state of the art facilities. We serve in excess of 7.7 million passengers annually. We are also currently providing direct access to markets across the globe, including same-day connections to cities in mainland China, Japan and Taiwan.

Since privatisation in 1998, we've doubled the number of passengers and more than quadrupled the number of international passengers. We've also invested more than \$500 million in infrastructure and facilitated a further \$350 million in the past 10 years alone.

However, things are only expected to get busier and we are forecasting investment of a further \$1 billion over the next five years to facilitate the significant increase in activity at Adelaide Airport.



**Adelaide
Airport**

Total Passengers

4M 1997/1998
8M 2013/2014

International Passengers

1997/1998
230,000
2013/2014
1,000,000



Airport Business District: South Australia's economic gateway to the world

The Airport Business District is the location of choice for businesses wanting to operate on an international stage.

As part of the new 30-Year Vision, Adelaide Airport is also pleased to announce the creation of the 'Airport Business District'. Integrating zones for commercial, aviation, retail and leisure activities, the precinct will serve as a key economic gateway to the State. Only 6km from the Adelaide CBD in the heart of the metropolitan area, the Airport Business District will have direct links to all modes of transport – air, road, rail and sea.

Adelaide Airport Managing Director, Mark Young said: "Spread over 100 hectares, the Airport Business District will be a globally connected, next generation hub, with designated industry clusters that will allow employment and the environment to get top priority in an easy, connected and seamless manner.

"It will be a unique opportunity to share our own philosophies with other like-minded businesses.

"The Airport Business District is the location of choice for businesses wanting to operate on an international stage."

Some of the industries already established or looking to grow at Adelaide Airport include mining and resources, freight and logistics, technology, office and warehousing, healthcare, government enterprises and emergency services.

In pursuit of creating an inspiring workplace for industry, Adelaide Airport has committed a further \$1 billion within the next 5 years alone, incorporating terminal expansion, an airport hotel and an airport district centre directly linking to the terminal and hotel.

For information on development opportunities at Airport Business District visit www.airportbusinessdistrict.com





Overall, international passengers now account for 12 per cent of our business, and we are rapidly closing in on the 1 million passengers per year milestone.

Strong international growth underpins Adelaide Airport Limited results

Adelaide Airport Limited (Adelaide and Parafield Airports) has announced continued strong growth in both its aeronautical and non-aeronautical activities on the back of record international passenger numbers and continued property development.

Releasing Adelaide Airport Limited's results for the 2013/14 Financial Year, Managing Director Mark Young has indicated that international passenger numbers have increased by 23 per cent, more than three times the average for Australian airports.

"Our routes development continues to go from strength to strength. We welcomed our first international low-cost carrier, AirAsia X, providing a second Kuala Lumpur link, while Jetstar introduced its first international services out of Adelaide to Bali," Mr Young said.

"The change to Cathay Pacific's international schedule in April, allowing same day connections to mainland China, Japan and Korea, has already seen a significant jump in Chinese visitor numbers to South Australia.

"Overall, international passengers now account for 12 per cent of our business, and we are rapidly closing in on the 1 million passengers per year milestone."

Domestic traffic in 2013/14 increased by 208,000 passengers, or 3.5 per cent. Significant additions included Tigerair flights to Sydney and Brisbane and expansion of Jetstar services.

Recent markers show a positive turnaround in previously declining regional traffic, numbers that had been affected by a shrinking mining sector.

Adelaide Airport Limited has reported a net profit after tax of \$13.7 million for 2013/14, on the back of revenue of \$172.1 million. The result demonstrates the company's credentials as a growing business underpinned by a strong balance sheet.

On the ground, infrastructure improvements have included the expansion of the southern apron to accommodate more aircraft parking, and the redevelopment of international facilities to help streamline arrivals and departures.

"Our strong growth has once again been supported by strategically focussed investment in infrastructure projects, which is helping us achieve our vision of being a top tier airport business centre in the Asia Pacific," Mr Young said.

Adelaide Airport Limited's 2013/14 Annual Report can be accessed online at www.adelaideairport.com.au/corporate-and-community/adelaide-airport-limited.

Master Plan update



In July this year, Adelaide Airport released its 2014 Preliminary Draft Master Plan (PDMP), highlighting its plans for growth, jobs creation and sustainable economic development over the next 20 years.

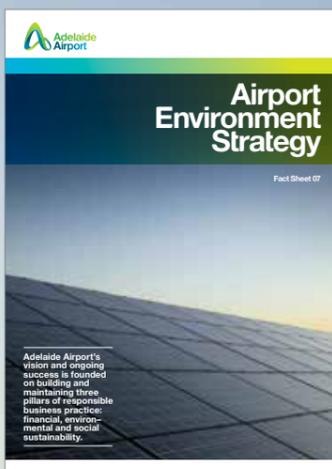
Since then, Adelaide Airport has been committed to engaging the public, in particular the local community surrounding the airport. A number of public forums were held during the course of the public consultation period along with ongoing collaboration with all levels of Government, airport partners, tenants and users, as well as Government agencies (Airservices Australia, CASA, Environment Australia).

In an effort to engage the greater public, the media were also notified, providing significant and constructive media coverage that raised awareness of the Master Plan process and the airport's development plans.

Since the close of public consultation period all comments have been reviewed and a revised Draft Master Plan has been prepared and submitted to the Federal Minister for Infrastructure and Regional Development for consideration.

Adelaide and Parafield Airports internationally recognised for reducing carbon emissions

Adelaide Airport's vision and ongoing success is founded on building and maintaining the three pillars of responsible business practice – financial, environmental and social sustainability. Adelaide Airport responds to today's local and global challenges as a custodian for future generations.



Adelaide Airport Limited is now certified as Airport Carbon Accreditation at Level 2, for its commitment to reducing its carbon footprint.

Adelaide and Parafield Airports have become the first Australian capital city airports to be recognised by the *Airport Carbon Accreditation* program for managing and reducing their carbon emissions.

Adelaide Airport Limited is now certified as *Airport Carbon Accreditation* at Level 2 ('Reduction'), for its commitment to reducing its carbon footprint.

Adelaide Airport Managing Director, Mark Young, said the company was proud to be the first Australian capital city airport to achieve Level 2 accreditation.

"For the past six years we have been assessing our carbon footprint associated with activities such as our terminal operations, use of plant and vehicles and staff travel," Mr Young said.

To achieve Level 2, Adelaide Airport Limited implemented a number of initiatives including office and terminal lighting upgrades, improving the energy efficiency of T1 heating and cooling system, and running an extensive staff awareness campaign to improve energy 'habits' and reduce electricity used throughout Adelaide Airport facilities.

Adelaide Airport has also developed a five-year sustainability strategy and carbon management plan, which has identified a number of future carbon friendly initiatives.

Mrs Patti Chau, Regional Director ACI Asia-Pacific said: "I wish to congratulate Adelaide and Parafield Airports on the accreditation. This accreditation is a further level of formal recognition of Adelaide Airport's long standing commitment to sustainability."

Airport Carbon Accreditation was first launched by ACI Europe in 2009, and was extended to ACI Asia-Pacific in November 2011, ACI Africa in June 2013 and ACI North America in September 2014. It is an independent program administered by WSP Group, an international consultancy appointed to enforce the program's strict certification criteria.

Currently, there are 108 airports certified at one of the 4 available levels in the program. Those airports welcome 24 per cent of global air passenger traffic.



Sharing the airport with our local wildlife

Airports utilise the same space for their business activities as many species of wildlife. Due to the undeveloped land surrounding airports, it is often seen as an attractive habitat for large flocks of birds. Bird strike events can often cause significant economic and safety consequences for flight operations.

In the past, Adelaide Airport used a variety of methods to repel birds from the runway area. In an effort to further minimise the occurrence of bird strike events and to protect the natural inhabitants, Adelaide Airport has begun trialling a new laser device. The enhanced laser technology used by the Aerolaser Handheld stimulates physical danger to the birds, causing them to fly away to protect themselves.

It is currently being successfully used at Dublin, Schipol, Southampton, Oslo and Changi Airports, many of which are considered pioneering in wildlife hazard prevention.

Adelaide Airport Environment Manager, Stephanie Bolt, said this was an integral part of Adelaide Airport managing its environmental responsibilities.

“If this 60-day trial proves successful, the technology will help to keep birds at a safe distance from aircraft and will become an important conservation measure at Adelaide Airport,” Ms Bolt said.

“Laser beams do not endanger birds, quite the contrary. This is a sustainable and animal friendly method for preventing bird strikes.”

The Aerolaser Handheld includes a patented ‘Horizon Safety’ feature which disables the laser past a certain height eliminating the risk of the beam being shone directly at aircraft.

To find out the other ways Adelaide Airport is being a responsible airport, visit our environment page at www.adelaideairport.com.au/corporate-and-community/adelaide-airport-limited/sustainability



Adelaide Airport retailer helping OzHarvest to nourish Australia

In an effort to feed people in need, Adelaide Airport retailer Dreamy Donuts donates their excess product to OzHarvest. For the past year the retail outlet has been freezing its surplus donuts at the end of each day. An average of 20-30 boxes are collected by OzHarvest each month for the benefit of 500 charities which assist vulnerable men, women and children across the country.

In addition to assisting those less fortunate, this initiative also makes a significant contribution to the environment by diverting good food from landfill. When food scraps end up in landfill they create methane, a greenhouse gas with 23 times the warming potential of carbon dioxide. A waste audit undertaken for the main terminal building in 2009 revealed that 36% (509 kg) of the waste going to landfill each day was in fact, compostable.

In addition to donating excess donuts, approximately 50% of coffee grounds are used by employees as a fertiliser on their own gardens, with the remainder of the grounds disposed of in the food scrap recycling bins provided by Adelaide Airport.

Adelaide Airport Environment Manager, Stephanie Bolt, said that many of the Airport’s corporate partners had demonstrated a commitment to managing their businesses responsibly.

“We are pleased to hear that our partner Dreamy Donuts is doing what it can to positively influence the community and environment in which it operates,” Ms Bolt said.

“Food scrap recycling at Adelaide Airport commenced in February 2014 and is part of Adelaide Airport’s greater pledge to minimise our environmental footprint through the collaboration of our partners.”

Did you know?
Approximately 8 to 10 billion dollars of food is wasted each year in commercial and residential waste. That’s around 4 million tonnes of food that ends up as landfill.



Adelaide Airport's emergency planning exercise

Interview with Adelaide Airport's Security & Emergency Planning Manager.

What is the emergency planning exercise and why is it necessary?

It is a requirement set out by CASA in the Manual of Standards Part 139 – Aerodromes Chapter 10 that an Airport Emergency Plan (AEP) is practised at least annually commensurate with the size and scale of operations at the airport. Adelaide Airport fully supports that standard and meets and exceeds the minimum requirements set down by CASA.

The exercise enables Adelaide Airport and the response agencies to practise various aspects such as their responses, command, coordination and control functions, establishment and operation of Forward Command and the Emergency Coordination Centre. In a real case runway incursion at the airport the AEP primarily is to save lives and reduce the number of fatalities.



Who is involved in the emergency planning exercise?

- Adelaide Airport
- SA Police
- SA Ambulance
- Airservices Australia
- Airport Fire and Rescue
- Metro Fire Services
- Australian Federal Police

How are you involved in the emergency planning exercise?

My role as Emergency Planner is to plan and coordinate the AEP exercise to ensure all involved meet their objectives when responding to an AEP event at the airport. It is my responsibility to ensure that the agencies know where to report to and who is in charge. At the end of the day I'm not here to dictate how to put bandages on the injured or put fires out, these agencies are experts in their field and will do whatever it takes to save lives.

What do you enjoy most about your role at Adelaide Airport?

The fact that not any one day is the same in this role means that I am constantly coming up against a variety of challenges. These are all great learning curves, better preparing me for future incidents and events.

What is the most interesting activity you have been involved in as part of your role?

The planning process for the AEP exercise because I was required to adapt to Adelaide Airport's past method regarding planning and coordination procedures. In the end, we were able to develop a more efficient way of doing things.



Airport Safety Week

“The focus is on personal safety and the provision of a safe environment for all airport users,” Mr Young said.

Recently, Adelaide Airport was one of more than 70 airports across Australia and New Zealand that helped to promote airport safety during the inaugural Airport Safety Week.

Airport Safety Week is the first of its kind for the aviation industry and is supported by the Australian regulator, the Civil Aviation Safety Authority (CASA).

Adelaide Airport Managing Director, Mark Young, said that the pursuit of excellence in workplace health and safety and the ongoing commitment to maintain a safe environment for all airport users was an integral part of the overall success of the business.

Activities throughout the week included toolbox talks, health checks, a Foreign object debris (FOD) walk, and forums with special guest speakers.

FOD is a significant issue for airports. A seemingly insignificant item such as a single bolt or plastic sucked into an engine can cause major damage to an aircraft. As part of Airport Safety Week and in an effort to keep our airports safe, Adelaide Airport staff and our partners joined forces to undertake a FOD walk.

Congratulations to Adelaide Airport’s Dave Larchin for winning the Airport Safety Award for South Australia. David has been instrumental to the introduction of custom-moulded ear plugs to ensure more effective hearing protection, as well as prescription safety glasses to eliminate the need to wear safety glasses over prescription lenses. His ongoing efforts with Adelaide Airport’s WHS Team and management committee is truly commendable! Well done David.

Congratulation also to Kym Littler for his dedication and diligence as an Adelaide Airport Health and Safety Representative. He has received a commendation in recognition of his active involvement in identifying areas of potential harm and introducing practical solutions to remedy these risks.

**Did you know?
The financial cost to aviation associated with FOD damage has been estimated at in excess of \$6 billion.**

2013/2014 Adelaide Airport Community Investment Program



- Organisations and events sponsored for 2013 /2014**
- Community**
 Royal Flying Doctor Service
 South Australian Amateur Football League
 Power Community Youth Program
 City of West Torrens Community Bus
 Brighton Jetty Classic Sculptures
 Athletics SA
 Channel 9 Young Achiever Awards
 Surfing SA
 Surf Life Saving
 Western Futures
 South Australian Police & Emergency Services Games
- Business**
 Adelaide Festival
 Art Gallery of South Australia
 Adelaide Fringe
 Business SA Export Awards
 CEDA
 Invest SA
 Adelaide Youth Orchestra
 AFTA Holiday Expo
 SALA Festival
- Environment**
 Adelaide University Centre Of Energy Technology
 South Australian Museum
 Marine Discovery Centre
 Adelaide Koala & Wildlife Hospital

A snapshot of the 2013/14 Adelaide Airport Community Investment Program

As Adelaide Airport continues to achieve record growth and exceed expectations, supporting the communities in which it operates remains a core focus for the business.

As part of Adelaide Airport’s 2013/14 Community Investment Strategy, the approach involved three key focus areas – community, environment and the business community.

Adelaide Airport’s Executive General Manager, People & Culture, Sue Doyle said: “Adelaide Airport’s relationship with the local community is an integral part of successfully operating a growing domestic and international airport.

“We believe in supporting people and their communities. By supporting people we can help our communities and people prosper.”

Adelaide Airport is pleased to announce a new partnership with Barkuma in support of its Transition Program.

The program is coordinated by Barkuma on behalf of the Department of Education and Child Development in an effort to assist final year students with disabilities and learning difficulties in making a smooth transition from school into a future career pathway.

Adelaide Airport Executive General Manager People & Culture, Sue Doyle, said Barkuma’s Transition Program resonated strongly with the values of the airport’s Community Investment Strategy.

“We are always looking to identify ways to support initiatives within the wider community that improve educational opportunities and encourage cultural expression,” Ms Doyle said.

Barkuma CEO, Geoff Blackwood, said Barkuma was truly grateful for Adelaide Airport’s support and its commitment to enriching the community by enabling inclusion of people of all abilities.

“This is all about providing ongoing training and support to enable individuals with disabilities to make informed decisions about their lives, for example where they choose to live and who they work for within the community,” Mr Blackwood said.

“Without the support of Adelaide Airport, many of these students would not have the opportunity to go on to employment or study, something that makes the program so crucial.”



Adelaide Airport supports Barkuma’s Transition Program



Awarding winning retailers at T1

Congratulations to LS Travel (Aelia Duty Free, Victoria Secret) which won Overall Retailer of the Year at Adelaide Airport. A big congratulations also to NewsLink which was named International Retailer of the Year, and Villa & Hut which was awarded Retailer of the Year for the Food & Beverage category.

These retail outlets are a vibrant addition to the retail precinct and have transformed the overall passenger experience at Adelaide Airport. These awards are a testament to their commitment to delivering a premium shopping experience to travellers.

These awards are a testament to their commitment to delivering a premium shopping experience to travellers.

Congratulations to Adelaide Airport's Facilities Manager, Phil Hogan, who has been named the Surf Life Saving SA Volunteer of the Year for 2014.



Major volunteer award for AAL's Phil Hogan

Congratulations to Adelaide Airport's Facilities Manager, Phil Hogan, who has been named the Surf Life Saving SA Volunteer of the Year for 2014.

After receiving the award, Phil told 891 ABC Adelaide Radio that he first tried surf lifesaving as a way to keep fit during the Aussie Rules off-season. It was not long before he fell in love with surfboat racing, and he continued to train and compete in the sport for 15 years.

Phil, who has worked for Adelaide Airport for over 17 years, recalls his most treasured memory as a volunteer. In 2009, Phil was setting up for a nippers carnival as his son and three other boys paddled on boards in the surf. The four spotted a woman struggling in the water and supported her until an Inflatable Rescue Boat (IRB) could be launched to retrieve her.

"If it wasn't for their action, that lady would have sadly passed away," Mr Hogan said.

Lifesavers performed CPR on the woman when she was returned to the beach. The rescued woman returned to the club the following week to thank those who had saved her life.

For the full story on Phil Hogan's award, go to www.abc.net.au/news/2014-10-15/henley-beach-family-double-surf-life-saving-honour/5815778

Image and words courtesy Brett Williamson and ABC 891 Radio

New JetExpress double decker bus



Getting you closer to where you want to be...

For the first time in more than 50 years double-decker buses have made a return to SA's public transport system.

With record numbers of international and interstate visitors passing through Adelaide Airport, the State Government has recently introduced a new JetExpress airport service. The bus travels to and from the airport between 5 am and 10 am and 4 pm and 9 pm on weekdays. The service operates hourly and takes approximately 25 minutes, providing 10 trips in the morning period and 10 in the evening.

For more information visit www.adelaidemetro.com.au/JetExpress-campaign/About-JetExpress



We're excited once again to have an opportunity to showcase to travellers from across the globe the amazing talent we have in this State.

Visit the magical gingerbread village and go into the draw to win a TAFE SA short course in one of the following subject areas: Art and Design; Fashion and Footwear; Food and Beverage; Hair and Beauty; or Hospitality and Tourism!



Lest we forget

Each year on 11 November Australians observe one minute silence at 11 am, to commemorate those who have died or suffered in all wars and armed conflicts. This year Adelaide Airport along with Terminal 1 retailers gave out red poppies in memory of those fallen soldiers. At this time Adelaide Airport also collaborated with Airservices Australia to ensure that aircraft did not land or take-off from Adelaide Airport as a sign of respect.



Thank you to our Airport Ambassadors!

Thank you to our friendly Ambassador group for help making the passenger experience pleasurable and stress-free. For those visiting the airport our Ambassadors are easy to spot in their bright burgundy jackets and are more than happy to assist you and answer any questions you may have.



TAFE SA magically transforms Adelaide Airport

In the view of the public eye, TAFE SA patisserie lecturers and students constructed a magical gingerbread village in the centre concourse of the Adelaide Airport terminal to mark the beginning of the festive season at the airport.

The display features an assortment of whimsical gingerbread houses throughout a village that includes two working locomotive trains. At the village's centre a royal icing mountain peak is featured, reaching two metres in height.

The creation is made of nearly 200kg of icing sugar, 30kg of egg whites, 5kg of smarties, 25kg assorted lollies and 75kg of flour. It has taken internationally trained patisserie lecturers, Jon Mckeigue and Hermann Schlaeppi along with 12 Certificate III and IV patisserie students more than 250 hours to bake and assemble the gingerbread masterpiece.

Adelaide Airport Executive General Manager, People & Culture, Sue Doyle said: "We're excited once again to have an opportunity to showcase to travellers from across the globe the amazing talent we have in this State.

"We are proud to support local initiatives such as this and we are pleased that in doing so we have been able to offer a vibrant experience for passengers and families passing through the terminal during the festive season."

South Australian travellers and visitors to Adelaide Airport will have the opportunity to view the TAFE SA exhibit until 5 January 2015.