



## MEDIA RELEASE

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### **Adelaide Airport secures gold in Asia Pacific HR awards**

**Adelaide Airport has taken top honours for excellence in Human Resources management in the Asia Pacific Region, announced this week by Airport Councils International (ACI).**

The airport has secured 'Gold Recognition' for demonstrating best practice in HR management from ACI Asia-Pacific, ahead of Hyderabad and Yangon airports.

Adelaide Airport Executive General Manager People & Culture, Sue Doyle, said putting 'people' at the core of the company's business strategy helped to drive growth, innovation and leadership.

"Our focus is all about finding the right balance between economic business growth, environmental balance and engagement with our community. Our long term success is driven by developing and supporting leaders, fostering inclusion and diversity, and developing and supporting community programs. We also strive to build a strong brand and be an employer of choice," Ms Doyle said.

"As an example, our focus on diversity has seen female staff numbers increase year-on year in what is traditionally a male-dominated industry. We recognise the need for flexible working arrangements, particularly given the challenges of our 24/7 airport operation.

"We also encourage and foster innovation. For example, our 'Day in the Life Of' program allows staff to work for a short period in other departments which allows them to better understand the business in which they work."

Ms. Kerrie Mather, Chairperson of the Panel of Judges and Managing Director & Chief Executive Officer, Sydney Airport said, "The submissions received this year demonstrated excellent best practices in HR management and presented many very innovative HR projects which are driving airport business sustainability. The Panel of Judges was impressed by the submission presented by Adelaide Airport Limited. It showed proven contribution to the airport business by the HR function which clearly met the objectives of this program."

ACI Asia-Pacific, one of the five regions of the Airports Council International (ACI), is based in Hong Kong and represents 100 members operating 573 airports in 47 countries in Asia-Pacific and the Middle-East.

**Adelaide Airport this week has also received a distinction for its 2014 company re-brand, announced in New York by US based REBRAND - the world's leading brand transformation and rebranding resource.**

The airport's re-brand was designed by Adelaide-based design specialist, NickNack.

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