

## MEDIA RELEASE

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### Adelaide Airport gets set for busy holiday period

As schools close and offices start to shut down for the year, Adelaide Airport is gearing up for the busy holiday season.

Additional operational resources, more customer service staff and a range of special initiatives in terminal have been introduced to help facilitate increased passenger numbers in December and January.

Adelaide Airport Managing Director, Mark Young, said the school holiday period required significant planning to ensure efficient operations and outstanding customer service as passenger numbers rose.

“In 2016 nearly 20 per cent of our international passenger traffic was recorded in December and January alone, in addition to strong domestic traffic as families from across the country came together for the holiday season,” Mr Young said.

“We’ve undertaken significant planning for this peak period to meet demand and ensure the safety, security and enjoyment of airport visitors.”

The days leading up to Christmas Day are expected to be the busiest for departures, while arrivals will peak in the first half of January as many return home from holidays.

Christmas Day and New Year’s Eve are expected to be among the period’s quietest travel days.

“While planning for this high demand is a significant task for our operations teams, there is also a strong focus on ensuring passengers continue to have the best possible airport experience at the same time,” he said.

“We’ll be celebrating the holidays with in-terminal activities such as Christmas choirs, live local music, special activities and exhibitions, and additional airport ambassadors to help people get off to the right start for their end of year break.”

Mr Young said it was important passengers gave themselves plenty of time when planning their trip to the airport given the large number of people travelling over the holiday season.

Passengers should check with their airline for the latest advice ahead of their departure, and can view additional advice on parking, transport options and planning their time at the airport in advance of their visit at [www.adelaideairport.com.au](http://www.adelaideairport.com.au)

#### Key facts about Adelaide Airport’s planning for this period:

- *Expecting up to 30,000 passengers to pass through the terminal on busiest days*
- *Airport ambassadors available throughout the holiday period to help customers in terminal*
- *Christmas choirs will welcome passengers up until December 24*
- *Santa and his elves welcoming passengers - December 20-25*
- *Additional services for Tour Down Under 2018 in terminal - January 13-21*

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