



## MEDIA RELEASE

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### Virgin Australia announces Adelaide-Hobart route

Adelaide Airport has welcomed today's announcement by Virgin Australia that it will introduce a new service for customers travelling between Adelaide and Hobart from 22 October 2021.

Virgin Australia will operate four services a week on Monday, Wednesday, Friday and Sunday. The airline also introduced flights to Launceston earlier this month, becoming the first airline to offer direct flights to two Tasmanian cities from Adelaide.

It will be the first time three major domestic carriers have scheduled flights between the two capital cities, which will now see thirteen services per week operate from Adelaide Airport..

Adelaide Airport Managing Director, Mark Young, said he welcomed the continuing growth of the Virgin Australia network out of Adelaide.

"Virgin Australia has further demonstrated its commitment to the Adelaide market with today's Hobart announcement, and follows the addition of Adelaide to Cairns, Darwin and Launceston services to its network over the past month," Mr Young said.

"Tasmania is certainly a rapidly growing destination for South Australians at the moment, and at the same time we think there will be a similarly strong flow of visitors from Tasmania looking to sample all that South Australia has to offer including our wines and festival culture."

Virgin Australia Group Chief Strategy and Transformation Officer, Alistair Hartley said today's announcement will reconnect more Australians in time for Christmas.

"Virgin Australia continues to look for new ways to expand our network schedule to create more travel opportunities for Australians where free movement across borders is permitted, that's why we're proud to announce the launch of services between Hobart and Adelaide in time for Christmas," said Mr Hartley.

"Over the past month Virgin Australia has already announced two new Tasmanian services, so together that's up to 18,000 more travellers who are able to explore the Apple Isle's incredible tourist attractions and natural wonders."

Flights will depart Adelaide at 7.30am and depart Hobart at 10.40am using a Boeing B737.

Sale fares for a one-way economy seat between the two cities start from \$49 (T&Cs apply).