



MEDIA RELEASE

Tuesday 14 December, 2021

VIRGIN AUSTRALIA YEAR-ROUND ADELAIDE-SUNSHINE COAST SERVICES TAKE OFF TODAY

- To mark the easing of Queensland borders this week, Virgin Australia has recommenced its direct services between Adelaide and the Sunshine Coast from today.
- The inaugural flight from Adelaide departed at 9.50am local time.
- The new year-round service will operate four times per week and add an additional 5,632 seats between the two destinations each month.
- Since September Virgin Australia has added 15 additional services to its domestic network including a new Adelaide-Hobart service.
- All Virgin Australia fares include Velocity Frequent Flyer Points and up to double Status Credits[^] as part of an ongoing loyalty promotion.
- Virgin Australia continues to offer free book flexibility to change or cancel to travel credit with no fees, available for travel up to 30 April 2022*.

Virgin Australia's VNR available [HERE](#).

Tuesday 14 December 2021: To mark the easing of Queensland's borders this week, Virgin Australia has recommenced its direct services between Adelaide and the Sunshine Coast with the inaugural flight from Adelaide scheduled to depart at 9.50am today local time.

The year-round service has arrived just in time for summer operating four times per week and adding an additional 5,632 seats per month allowing passengers to re-unite and re-connect during the busy holiday period.

The new service will resume for the first time since April 2021, joining 15 additional services introduced to the Virgin Australia domestic network since September.

Virgin Australia Group's Chief Strategy and Transformation Officer Alistair Hartley said he was pleased to expand the airline's domestic network and provide more travel opportunities for Queensland and South Australian passengers.

"Virgin Australia is committed to providing more ways to connect Australians, especially as we head into Christmas. Thanks to this service, over 5000 additional passengers can now travel between the Adelaide and the Sunshine Coast each month," Mr Hartley said.

"It will be great to have more travellers exploring and supporting local businesses in both states after what has been a tough eighteen months for the tourism sector. Queenslanders will be able to enjoy South Australia's stunning landscapes year-round, from its incredible beaches to world-famous wine country, while the new route will allow more of our award-winning crew to return to the skies.

"Since September Virgin Australia has added an additional 15 services to its domestic network and we're looking forward to seeing that grow further into 2022," he said.

Adelaide Airport Managing Director, Brenton Cox, said he welcomed the further expansion of the Virgin Australia network out of Adelaide to include a year-round Sunshine Coast service.

“Virgin Australia has provided terrific support for the Adelaide market with new services and choosing Adelaide Airport as the launch location for its brand new lounge design in February,” Mr Cox said.

“We know there’s considerable visitor demand for the Sunshine Coast with its stunning beaches and relaxed lifestyle, while we equally expect a strong flow of Queenslanders looking to sample all that South Australia has to offer including our wines and festival culture.”

Freedom to book with Flexible Flying

To give customers added confidence when booking, Virgin Australia is waiving applicable change fees and allowing unlimited changes for bookings for travel between now and 30 April 2022.*

For more information and to book, visit virginaustralia.com

ENDS

NEW SERVICES:

| Route | Commencement date | Frequency | Seats per month |
|--|--------------------------|------------------|------------------------|
| Adelaide – Sunshine Coast // Sunshine Coast – Adelaide | 14 December 2021 | 4 times per week | 5,632 |

TERMS AND CONDITIONS

*Changes must be made prior to travel date. Fare differences may apply. Cancellations with refund to other forms of payment as per fare rules. See virginaustralia.com for terms and conditions.

^Bonus Status Credits

Promotion is valid between 12:01am AEST 01 October 2021 to 11:59pm AEDT 31 March 2022 (inclusive). For more information on Status Credits and bonus earn rates, visit https://experience.velocityfrequentflyer.com/partners-offers/airlines/virgin-australia-airlines#tab_earn_points. Terms and conditions and exclusions apply, visit <https://experience.velocityfrequentflyer.com/partners-offers/airlines/virgin-australia-airlines/2021-status-offers> for full terms and conditions.